

Next Step

A report on Board action
Cumberland County Board of Education
Regular Meeting
February 12, 2019

Recognition of Ex-Officio Members

Student Government leaders Dyamond Carr from E.E. Smith High School and Nautia Carter from South View High School served as ex-officio members of the Cumberland County Board of Education. Ex-officio members are given the opportunity to make comments, ask questions, and give input on any topic brought before the Board.

Board Members Sign Code of Ethics

Tonight, several members of the Board signed the Cumberland County Board of Education Code of Ethics. This document highlights Board member ethical requirements and specific Board member commitments as required by G.S. 160A-86 and G.S. 115C-47(57). To see the Code of Ethics document, visit BoardDocs on the CCS' Website (www.ccs.k12.nc.us).

Administrative Recommendations

Coordinator Indian Education Rodney Jackson

Proclamations Get Board Support

Members of the Board approved the following proclamations for support from the school system and the community:

- Career and Technical Education Month in the Cumberland County Schools (February 1 – 28, 2019)
- National School Social Work Week in the Cumberland County Schools (March 1 - 8, 2019)
- Month of the Military Child in the Cumberland County Schools (April 1 - 30, 2019)

2019-2020 School Calendars Approved

The Board approved the calendar for students and staff at Traditional schools, Year-Round schools, Early College high schools Cumberland Polytechnic High School. The 2019-2020 documents will be posted on the CCS' Website in the coming days.

2019 Legislative Breakfast Presentation Gets 'Thumbs Up'

Members of the Board approved the presentation for CCS' Annual Legislative Breakfast on Friday, March 8. The presentation, which will be shared with the local Legislative Delegation, highlights the school system's 2019 Legislative Priorities: Ensuring Student Success,

Board of Education

Donna Vann

Chair
District #4

Alicia Chisolm

Vice-Chair
District #1

Judy Musgrave

At-Large

Charles McKellar

At-Large

Greg West

At-Large

Porcha McMillan

District #2

Carrie Sutton

District #3

Susan Williams

District #5

Peggy Hall

District #6

Superintendent

Dr. Marvin Connelly

Providing a Safe Learning Environment, Ensuring Efficient Operations, Recruiting and Retaining Top Talent, and accountability.

Board Receives Strategic Plan Development Update

The Board received an update from Melody Chalmers, the assistant superintendent of Transformation & Strategic Initiatives, regarding the district's Strategic Plan Development efforts. She said the Development Team, which is made up of 40 internal and external stakeholders, will continue to hold discussions throughout March, April and May in order to draft the school system's Vision, Mission and Strategic Priorities generated by public feedback. By this summer, Chalmers said plans are to present for the Board's approval the finalized Strategic Plan 2019-2024.

Board Recognitions

Betty Musselwhite, the associate superintendent of School Support Services, introduced the following honorees to the Board to be recognized:

North Carolina School Public Relations Association (NCSPPRA) 2018 Blue Ribbon Award Recipients - Members of the CCS' Communications & Public Relations Department were acknowledged by the Board as recent award recipients of the NCSPPRA 2018 Blue Ribbon Awards of Excellence. Chief Executive Community Engagement and Communications Officer Lindsay Whitley, Chief Communications Officer Renarta Moyd, Videographer Nakol Lovett, and Administrative Assistant of Communications Laurie Pender received the following awards during the Feb. 1 NCSPPRA Awards Brunch in Greensboro:

Electronic Media Category

- Welcome Back-To-School Video Series – Gold Award
- Leaving A Lasting Legacy: A Celebration of the CCS' Teachers of the Year – Gold Award
- College Fair 2018 – Gold Award
- “My Compelling Why” 2019 Principal of the Year Luncheon Video – Gold Award

Publications Category

- Kindergarten Beginner's Day Mailer – Gold Award
- 2017-2018 Points of Pride – Silver Award

Special Events/Programs Category

- New Superintendent “Goes Back to School” Tour – Gold Award
- “My Compelling Why” 2019 Principal of the Year Luncheon – Silver Award
- Connelly Listening to Cumberland County Citizens (CLC3) Tour – Bronze Award

Superintendent's Update

In Superintendent Dr. Connelly's update to the Board the following information was shared:

- He shared that CCS is partnering with the American Heart Association to kick off the Kids Heart Challenge™, which includes jump rope, basketball, dance and obstacle course components. The Kids Heart Challenge™ encourages heart-healthy behavior as students pledge to be more physically active, drink more water and do a good deed. Through this partnership, teachers receive resources to help facilitate whole-child centered learning. This campaign is a fun and exciting way to encourage our students to embrace a healthy lifestyle

while raising funds to support student wellness.

- Dr. Connelly announced that this week is Love the Bus and Bus Driver Appreciation Week. He shared that every day, bus drivers in the CCS transport approximately 26,000 students to and from school and that there are 435 buses districtwide that travel more than 25,000 miles daily. Dr. Connelly encouraged everyone to thank a bus driver for their loyal and dedicated service.
- He shared that February is Career and Technical Education (CTE) Month. Our CTE program prepares students with the necessary skills to obtain high-wage, high-demand careers. Schools throughout the system and local community and business partners are celebrating CTE Month with a variety of activities. Cumberland County schools and local community and business partners are celebrating CTE Month with a variety of activities:
 - o A representative from Colvin Funeral Home will speak to students at Westover High School about insurance and estate planning and Carl Anthony from Principal Financial Group will share information about business ownership and business management.
 - o Susan Dover, from the Cumberland County Health Department, and Jennifer Fisher from FTCC, will speak at South View High School.
 - o Fayetteville Police Chief Gina Hawkins will speak at E. E. Smith High School.Dr. Connelly expressed thanks to our partners throughout the community who are engaged in the educational process to help our students obtain the necessary skills to be college and career ready.
- He recognized African-American History Month and the numerous activities and programs schools in the district have planned throughout February.
- Last week, the CCS celebrated National School Counseling Week. The Superintendent noted that our 143 school counselors often wear many hats to help students reach their full potential.
- He closed his comments with a video clip that highlighted the important work that school counselors do on a daily basis.

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