



# NEWS RELEASE

Contact:  
Renarta C. Moyd  
Communications Manager  
Communications & Community Engagement  
Cumberland County Schools  
Email: renartac@ccs.k12.nc.us

For Immediate Release:  
June 6, 2022

## **Local School District Celebrates its 'Silent Communicators'** *Nearly 200 Web Managers applauded for their hard work, dedication*

**Fayetteville, N.C.** – Cumberland County Schools (CCS) took time in 'a very special way' on June 3 to recognize the hard work and dedication of its 'silent communications' -- Web Managers.

The 180 premier professionals, who oversee and update the district's 150 school and department websites, were invited to 'a drive-thru luncheon' at CCS' Educational Resource Center. Each Web Manager received a special note of 'thanks,' a boxed lunch and gift cards that were donated by several community partners.

District administrators said that the celebration is the first of its kind, but was long overdue.

"We realize that the website is our #1 resource tool, and our Web Managers oversee this crucial part of communications in our district," said Dr. Lindsay Whitley, the associate superintendent of CCS' Communications and Community Engagement department. "We see our Web Managers as 'our silent communicators.' They are always quietly working 'behind the scenes' to make sure up-to-date information appears on the website for our families and the community at-large. We value their efforts every day."

According to CCS Web Manager Angel Hoggard, who leads training sessions and provides website assistance, School Web Managers are responsible for managing their individual school websites while Department Web Managers regulate information that appears on departmental webpages along with the Employee Intranet Portal counterpart. Each Web Manager attends required training sessions to ensure their site is consistent and is compliant with the American Disabilities Act.

**Video of Web Managers' Celebration 2022**



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